

# THE COAL INSTITUTE

October 7, 2016

Greetings The Coal Institute Members:

It is our pleasure to send you the registration information for the 2017 Spring Meeting of The Coal Institute. This meeting is moving to the French Quarter in New Orleans in association with the Mississippi Valley Trade & Transport Council's (MVTTC) 35<sup>th</sup> Annual World Trade and Transport Conference to be held February 22<sup>nd</sup> - 24<sup>th</sup>, 2017 at the Omni Royal Orleans hotel. The Spring Meeting Committee is currently working in conjunction with MVTTC representatives to plan an excellent and informative program for your enjoyment.

The tentative conference schedule currently includes:

Wednesday (Feb 22<sup>nd</sup>)

- 10:00 am - 3:00 pm Golf Tournament at Audubon Park
- 6:00 pm - 8:30 pm Welcome Reception at the Omni Royal Orleans

Thursday (Feb 23<sup>rd</sup>)

- 8:30 am - 4:30 pm Speaker & Panel Presentations
- 6:00 pm - 9:30 pm "Mardi Gras Fete" at the Red Fish Grill on Bourbon Street

Saturday (Feb 25<sup>th</sup>) – Not Part of The Conference

- 10:00 am - 4:00 pm Parade Party at New Orleans Hamburger & Seafood Company  
(details to follow)

The early registration fee for Members is \$675.00 per person with any additional registrants from that member company at \$550.00 per person. The cost for Non-Members early registration is \$850.00 per person with any additional registrants from that non-member company at \$750.00. ***Early registration ends January 21, 2017.***

Late registration for Members is \$775.00 per person and \$950.00 for Non-Members.

Conference registration includes seminar and exhibits attendance, the welcome reception on Wednesday evening, breakfast and lunch on Thursday, and the "Mardi Gras Fete" dinner party on Thursday night. Additional welcome reception tickets (available to members only) can be purchased for \$125.00, additional "Mardi Gras Fete" tickets (available to members only) for \$150.00, and spouse packages (includes tickets for the welcome reception and "Mardi Gras Fete" available to both members or non-members) for \$250.00. Golf fees are \$175.00. Please indicate your intention to play on the conference registration form and enclose relevant fees. Also, please email Donnie Peake with your preferred tournament pairing at [donnie.peake@duke-energy.com](mailto:donnie.peake@duke-energy.com). The registration fee does not include separate costs associated with optional participation in the Parade Party on Saturday.

A block of rooms is currently being held for The Coal Institute conference attendees at the Omni Royal Orleans (621 St. Louis St, New Orleans, LA) starting at a rate of \$219.00 per night plus tax and fees. ***Please note that reservations must be made by January 20, 2017.*** To make reservations, please log on to <https://www.omnihotels.com/hotels/new-orleans-royal-orleans/meetings/the-coal-institute> or call (800) 578-0500 or (504) 529-5333 and be sure to inform them you are with The Coal Institute.



Please join us for an enjoyable and informative seminar and camaraderie with your friends of coal.

Registration Form
2017 Spring Meeting – World Trade & Transport Conference
February 22 – 24, 2017 - New Orleans, LA

Note: This form must be completed for each attendee and returned by February 17, 2017. After this date, fees are non-refundable.

\*\*\*\*\*

Name: \_\_\_\_\_
Company: \_\_\_\_\_ Phone: \_\_\_\_\_
E-Mail Address: \_\_\_\_\_

Registration:

Table with 3 columns: Registration Type, Price, and Input Field. Rows include Conference Registration (Early) for Member and Non-Member attendees, and Conference Registration (Late) for Member and Non-Member attendees.

Note: Registration fees cover seminar attendance, the Wednesday welcome reception, breakfast and lunch on Thursday, and the "Mardi Gras Fete" dinner party on Thursday evening. Lodging, other meals, golf, and other expenses are not covered by this fee.

Optional:

Table with 3 columns: Optional Item, Price, and Input Field. Items include Additional Welcome Reception Tickets, Additional "Mardi Gras Fete" Tickets, Spouse Package, Golf Fee, Mulligans, and Hole Sponsorship (Shared/Dedicated).

- Notes:
1. Golf fees are to be paid with Conference Registration. Please email Donnie Peake at donnie.peake@duke-energy.com with your pairing preferences or questions concerning the golf tournament.
2. Mulligan fees and Hole Sponsorships directly support The Coal Institute Educational Fund.

Total Remittance: \_\_\_\_\_

\*\*\*\*\*

You may register on-line at www.thecoalinstitute.org with payment by credit card (Visa, MasterCard, Discover or American Express) or complete the following information and e-mail your registration form to Donnie.Peake@Duke-Energy.com and NBoone@Charah.com .

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_
Name of Card Holder \_\_\_\_\_
Billing Address on Statement \_\_\_\_\_

# **THE COAL INSTITUTE**

October 7, 2016

Greetings The Coal Institute Members:

The Coal Institute is excited to offer an array of Sponsorship opportunities in 2017 starting with the Spring Meeting. Attached you will find a list of all the available options for both the general meeting and the golf tournament. In addition, we will be offering a discount to those companies that are dedicated to The Coal Institute and are able to sponsor multiple meetings. We have tried to develop a diverse offering of opportunities for companies to show their support for The Institute while gaining valuable exposure to our attendees at this event.

Once again in 2017, Tee Box Sponsorships and Mulligans can be added directly to your conference registration. Keep in mind that all the money collected from the Tee Box Sponsorships and Mulligan sales goes towards The Coal Institute Scholarship Fund.

Thank you for your generous support and I look forward to seeing you at the Spring Meeting.

Sincerely,

Tim Carr  
Sponsorship Chairman



## 2017 Spring Meeting Sponsorship Options

**Event Sponsor (One Per Event) \$3,500**

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply as part of the TCI attendee registration packet. The sponsor's logo will also be showcased in the conference agenda, prominently on signage throughout the event, and with an advertisement in the conference program.

**Reception Sponsor (One Per Reception) \$2,000**

Each sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, and prominently on signage throughout the event.

**Dinner Sponsors (Multiple) \$1,500**

Each sponsor will have their logo / brand prominently displayed on signage at the dinner event, in the conference program, and prominently on signage throughout the event.

**General Sponsors (Multiple) \$ 750**

Each sponsor will have their logo displayed on signage at the meeting and in the conference program.

**Golf Tournament Sponsor (One Per Event) \$2,500**

The sponsor's logo / brand will be displayed on a bag tag designed exclusively for the event. The sponsor will also have their logo printed onto golf tees that will be distributed to all participants and throughout the golf course. Signage will be displayed prominently on and off the golf course with the sponsor's logo / brand.

**Tee Box Sign (Multiple Companies) \$250 Shared Hole / \$450 Exclusive Hole**

Each sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes.

### Multiple Sponsorship Savings Options

Commit and Pay for Any 2 Sponsorships in 2017 and the Overall Cost will be reduced 10%

Commit and Pay for Any 3 Sponsorships in 2017 and the Overall Cost will be reduced 20%

*Ex. Spring Event \$3,500, STS Fireworks \$2,500 and Fall Dinner \$1,500 Total = \$7,500  
20% Discount = \$1,500 Total Due for All 3 Sponsorships = \$6,000*



**2017 Spring Sponsorship Opportunities**

Company: \_\_\_\_\_ Phone: \_\_\_\_\_  
Contact: \_\_\_\_\_ Email: \_\_\_\_\_

**Meeting Sponsorship Options:**

Event (\$3,500)	
Reception (\$2,000)	
Dinner (\$1,500)	
General (\$750)	

**Golf Sponsorship Options:**

Tournament (\$2,500)	
Dedicated Tee Box Sign (\$450)	
Tee Box Sign (\$250)	

**Total Amount Due:** \_\_\_\_\_

**Payment Options:**

Visa       MasterCard       Amex       Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name Appearing on the Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this complete form via email to [Donnie.Peake@duke-energy.com](mailto:Donnie.Peake@duke-energy.com) and [NBoone@Charah.com](mailto:NBoone@Charah.com) .

# THE COAL INSTITUTE

## Goodwyn Holmes Award Nomination Notice

All Coal Institute members are invited and encouraged to nominate any individual of The Coal Institute who meets the requirements, as set forth in the following guidelines, for the purpose of being considered as recipient of the 2017 Goodwyn Holmes Award:

- A current member, active or honorary, whose membership is in good standing with The Institute;
- Someone who has given of their time, energy and talents over an extended period of time in making significant contributions and a marked impact on The Institute;
- An individual who is of good reputation and standing within the energy industry as a whole;
- An individual who upholds and promotes the high standards and traditions of The Institute;
- An individual who has not previously received this award.

Letters of nomination should contain as much information as you feel appropriate pertaining to the nominees' professional, civic, family, personal, or any other area of their life that you feel contributes to their qualification to receive this award.

The letter should be addressed to: Goodwyn Holmes Award Committee and mailed post-marked no later than May 26, 2017 to: James R. "Kenny" Gillum, P.O. Box 250, LaFollete, TN 37766.

### **NOTE:**

Acknowledgement of the receipt of each nomination will be made to the person submitting said nomination. If such acknowledgement is not received within (5) days after mailing, please call James. R. "Kenny" Gillum, 865-617-1820.