

# THE COAL INSTITUTE

*Celebrating 75 Years 1946-2021*

## Fall Meeting Education & Engineering Seminar

October 20 -22, 2021

Barnsley Resort, Adairsville, Georgia

### DIAMOND ANNIVERSARY SPONSORS



#### INSIDE THIS DOCUMENT

|                    |     |
|--------------------|-----|
| Hotel Reservations | 2   |
| Golf               | 3   |
| Sponsorship        | 4-5 |
| Schedule of Events | 6   |

If you are interested in a sponsorship for this event, contact  
Tim Carr (315) 783-8472

### Register Now!

It is time, once more, for The Coal Institute's annual Engineering and Education Seminar. In this, The Coal Institute's 75<sup>th</sup> year of existence, please join us at the beautiful Barnsley Resort for a chance to hear from industry stalwarts and network with your business counterparts. We will feature thermal and met topics, natural gas and political discourse and what it might mean to you and your company. You will find multiple recreational options to share with your friends, vendors and customers. Golf, fishing, hunting and horseback riding, to name a few. We look forward to seeing everyone and we hope that you will enjoy The Coal Institute's first trip to north Georgia in October.

Member Registration fees are \$395 for members and \$100 for your non-registered guest. Non-Member registration fees are \$595. Registration must be received by **October 6, 2021 and the hotel room block expires September 18, 2021.**

### To Register:

- *By Credit Card:* Click [HERE](#). Your registration will be confirmed when payment is made by credit card.
- *By Check:* Complete the online registration as above and then mail a check to: Lee Ann Cox, PO Box 141, Folly Beach, SC 29439
- *By Invoice:* Complete the online registration as above and request an invoice at [leeann@thecoalinstitute.org](mailto:leeann@thecoalinstitute.org)
- *Questions:* Please call Lee Ann at (859) 806-6799



*Celebrating 75 Years 1946-2021*

## **BARNSLEY RESORT RESERVATIONS**

Resort reservations must be made by **September 18, 2021**, in order to get the conference rate of \$165 per night.

Call 877-773-2447 and identify yourself an attendee of **The Coal Institute**

**Or**

For on-line hotel reservations, click [HERE](#) and click “**Add a Code**”, select “**Group Attendee**” and use “**Coal Institute**” for the code

Four room types are available on a first-come, first-serve basis:

- Inn room with king bed
- Manor-Laurel Cottage (Click [HERE](#) for link)  
4 king bedrooms, each with its own bath with shared living room and fireplace.
- Arbor Cottages (Click [HERE](#) for link)  
Each cottage has its own king bedroom, sitting area and fireplace.
- Julia Cottage (Click [HERE](#) for link)  
2 bedrooms/2 baths, Queen size beds, sitting area and fireplace

The above rates do not include a \$30 daily resort fee per unit. The resort fee includes: self-Parking, concierge service, unlimited access to over 5,000 newspapers through PressReader.com, wireless internet access, use of fitness center, hiking/biking trails and FIT Trail, lawn games available on a first-come, first-serve basis, pool access (seasonally), catch and release fishing in our ponds (spin casting rods available on a first-come, first-serve basis), firewood/fire logs for accommodations with fireplaces (seasonally).

**Please be aware that check-in time is 3:00 p.m.**

If the hotel block at the Barnsley has expired, there may be a room available if a current registered attendee cancels. Please call Lee Ann at 859-806-6799 to put your name on a wait list. Nearby hotels are the Hampton Inn in Adairsville ([WEBSITE](#)), 20 minutes away and the Courtyard by Marriott in Cartersville ([WEBSITE](#)), 30 minutes away.



*Celebrating 75 Years 1946-2021*

## **FALL 2021 GOLF TOURNAMENT**



With striking views of mountain peaks and the best collections of par 3's in all of golf, this challenging but fair course blends into the natural surroundings of North Georgia, along the 378 acres selected by acclaimed designer, Jim Fazio. Strategic hazards and dramatic tee shots descending to soft greens below will leave you speechless. It's no wonder Barnsley Resort was named one of the Top Golf Resorts in the Southeast by Conde Nast Traveler.

Par-72, 7,350-Yard Course

Golf fees are \$125, which includes lunch, prizes, green fees, cart, bag handling and range balls. Three mulligans are also available for \$20 with all of those proceeds going to The Education Funding Program.

Please indicate your intention to play on the conference registration form and enclose relevant fees.

Email Donnie Peake with your preferred tournament pairing at [Donnie.peake@trin.net](mailto:Donnie.peake@trin.net).



*Celebrating 75 Years 1946-2021*

Greetings TCI Members:

The Coal Institute is excited to offer an array of sponsorship opportunities at our 75<sup>th</sup> Anniversary Fall Meeting. Following you will find a list of all the available options for the Fall Education and Engineering Seminar and the golf tournament. We have tried to develop a diverse offering of opportunities for companies to show their support for The Coal Institute while gaining valuable exposure to our attendees at this event.

Once again, Tee Box Sponsorships and Mulligans can be added directly to your conference registration, including online registration. Mulligans can also be purchased at the golf course before the tournament. Keep in mind that all the money collected from the Tee Box Sponsorships, Mulligan sales and B.T. Prince Past Presidents Sponsorship goes towards The Coal Institute Education Funding Program, supporting education related to careers in the coal industry.

Thank you for your generous support and I look forward to seeing you at the Barnsley Resort.

Sincerely,

Tim Carr  
Sponsorship Chairman

*Joe Frye, Jr*

Joe Frye  
Joseph Frye, Jr. Education Funding Committee  
Chairman



*Celebrating 75 Years 1946-2021*

## **2021 TCI FALL MEETING SPONSORSHIP OPTIONS**

### **Fall Meeting Event Sponsor (Multiple) \$2500**

The Fall Meeting Event Sponsors will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The Event Sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply as part of the TCI attendee registration packet. The Event Sponsor's logo will also be showcased in the conference agenda, on all signage throughout the event, and with an advertisement in the conference program.

### **Reception Sponsor (Multiple) \$1,000**

Each Reception Sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program and prominently on signage throughout the event.

### **Dinner Sponsor (Multiple) \$1000**

Each Dinner Sponsor will have their logo / brand prominently displayed on signage at the dinner event, in the conference program and prominently on signage throughout the event.

### **General Sponsor (Multiple) \$500**

Each General Sponsor will have their logo displayed on signage at the meeting and in the conference program.

### **Breakfast Sponsor (Multiple) \$500**

Each Breakfast Sponsor will have their logo / brand prominently displayed on signage during breakfast taking place the morning of the conference, on the agenda for the meeting and prominently on signage throughout the event.

### **Refreshment Break Sponsor (Multiple) \$500**

Each Refreshment Break Sponsor will have their logo / brand prominently displayed on signage during the refreshment break taking place the morning of the conference, on the agenda for the meeting and prominently on signage throughout the event.

### **Lunch Sponsor (Multiple) \$500**

Each Lunch Sponsor will have their logo / brand prominently displayed on signage during lunch the day of the conference, on the agenda for the meeting and prominently on signage throughout the event.

### **Golf Event Sponsor (Multiple) \$1000**

The Golf Event Sponsor's logo/brand will be displayed on signage throughout the meeting. The sponsor will be allowed to distribute their logo golf balls, tees, bag tags and/or other golf favors to the golf event participants. Sponsor's logo/brand will be displayed prominently on all signage on and off the golf course.

**Tee Box Sign – Supporting Educational Funding Program (Multiple Companies) \$250 Shared Hole / \$450 Exclusive Hole.** Each Tee Box Sign Sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes.

**B.T. Prince Past Presidents Sponsorship (supports Educational Funding Program) – we encourage individuals to donate in honor of a Past President of The Coal Institute in the amount you choose.** (Options are available at the online meeting registration.)



*Celebrating 75 Years 1946-2021*

## 2021 Fall Education & Engineering Seminar Agenda

### Wednesday, October 20, 2021

6:00 – 8:00 PM Welcome Reception and Casual Dinner in the Beer Garden

### Thursday, October 21, 2021

7:00 – 8:00 AM Continental Breakfast in Savannah 2

8:00 – 8:30 AM Conference Introduction & Business Meeting in Savannah 2

8:30 – 9:30 AM **Drew Marrs** - *Director, Government Relations*  
**Norfolk Southern**

9:30 – 10:15 AM **Metallurgical Coal Panel**

**Bob Hodge** - *Principal Research Analyst*  
**IHS Markit**

**Jason Fannin** - *Senior VP, Chief Commercial Officer,  
Chief Marketing Officer*  
**Ramaco Resources**

**Pete Ritchie** - *Vice President Metallurgical Sales*  
**Alpha Metallurgical Resources**

10:15 – 10:30 PM Break

10:30 – 11:00 **Rob Zehringer** - *Commercial Officer*  
**Riverside Shipping**

11:00 – 12:00 PM **Thermal Coal Panel**

**Bob Hodge** - *Principal Research Analyst*  
**IHS Markit**

**Michael Shinn** - *Manager Market Origination*  
**Dominion Energy South Carolina**

**Mark Horn** - *Manager - Fuel & Emissions*  
**East Kentucky Power Cooperative**

12:00 Noon Lunch

1:00 PM **Golf Tournament** – *Shotgun Start*

6:30 – 9:00 PM **Reception & Dinner in the Ruins**

B.T. Prince, Jr. Award presentation

Installation of Officers

### Friday, October 22, 2020

**Check-out by 11:00 am**

*DIAMOND ANNIVERSARY SPONSORS*

