

# THE COAL INSTITUTE

48th Annual Summer Trade Seminar - 2019

July 14-16, 2019

Kingston Plantation, Myrtle Beach, SC

## **Register Early to Save!**

Believe it or not, we are just a few months away from the 48th Summer Trade Seminar, in beautiful and sunny Myrtle Beach. Presented by The Coal Institute, this conference will be sure to provide invaluable industry knowledge from our industry leaders, as well as fun, sun, fireworks, fishing and golf!!!! Plus, we will have plenty of opportunities for networking, and to enjoy all that Myrtle Beach, SC has to offer.



In addition to our incredible lineup of speakers, we will also have the following events: Back by popular demand, Pizza on the Beach (Sponsored by River Trading and Blackhawk Mining, LLC) and the Annual Fireworks (Provided by Eco Solution Distributing)! We will also have our first ever simulator golf tournament and putting challenge!!

There are Three Ways to Register:

- ⇒ <http://www.thecoalinstitute.org/upcoming-meetings> Your registration will be confirmed when payment is made by credit card (Visa, MasterCard, American Express, or Discover)
- ⇒ *Registration By E-mail:* Complete and e-mail the Conference Registration Form and credit card information to: [steffanie@thecoalinstitute.org](mailto:steffanie@thecoalinstitute.org). Please include your e-mail address so that we can forward you a receipt.
- ⇒ *Registration by Mail:* Complete and mail the enclosed Conference Registration Form with a check payable to: North Carolina Coal Institute. Mail to: The Coal Institute, Attn: Steffanie Shinn, PO Box 322, Pomaria, SC 29126

Early Member Registration fee of \$675 for individuals or \$725 for couples must be received by June 28th, 2019. The registration fee starting June 29th is \$750 for individuals and \$800 for couples. Non-Member registration fees are \$800 for Individuals and \$850 for couples. On-site registration is available at June 29th fees.

**IF YOU ARE INTERESTED IN A SPONSORSHIP FOR THIS EVENT, CALL TIM CARR AT 315-783-8472**

## KINGSTON PLANTATION EMBASSY SUITES

Embassy Suites reservations must be made by **June 23, 2019**, in order to get the following convention rates. (12% room tax is not included in these rates).

The reservation code is **"TCI"**.

Double/Single Hotel Suites	\$261	Hampton Tower —	2 Bedroom	\$384
Plantation Villa- 1 Bedroom	\$237		3 Bedroom	\$454
2 Bedroom	\$276	Brighton Tower —	Guestroom	\$237
3 Bedroom	\$340		2 Bedroom	\$433
			3 Bedroom	\$466

The above rates do not include a \$15.99 daily resort fee per unit. The resort fee includes: Self Parking, Basic Internet, Door to Door Transportation (2 mile radius), 24 hr. Business Center, Free Tennis Court Rentals (reservation required), Children Activities (seasonal), and Pool Towels. For Reservations call: (800) 876-0010 or (843) 449-0006. Please mention that you are with The Coal Institute (Use Group Code **TCI**). Embassy Suites and the STS Committee hope to provide a quick and smooth check-in upon your arrival; however, **please be aware that check-in time is 4:00 p.m.**

The Hilton, next door to Embassy Suites, is also available. You may call for reservations at (800) 876-0010.

### Fishing Trip

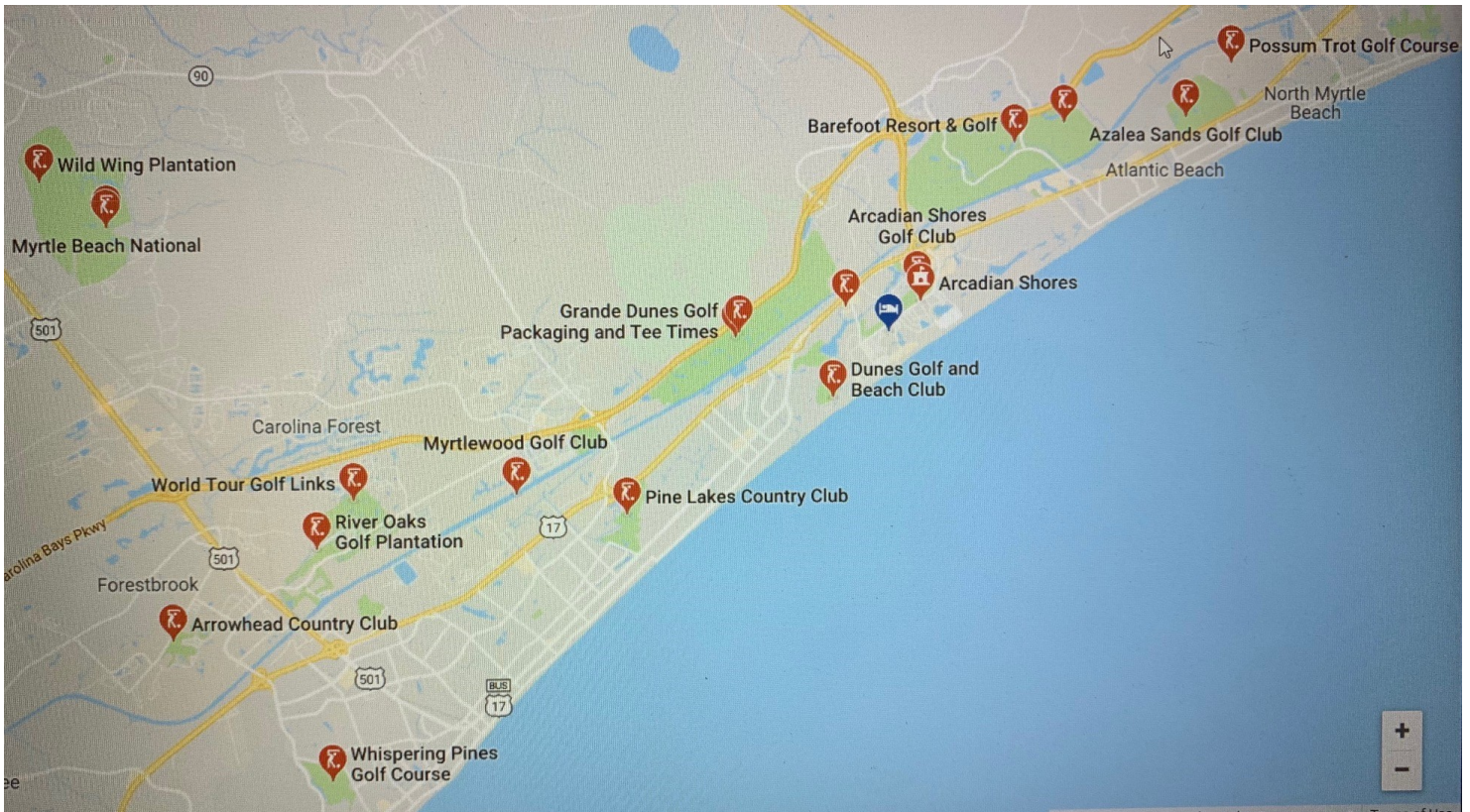
The STS Committee is pleased to offer a fishing trip through Hurricane Fleet located in Calabash, NC. The fees for fishing are \$50 for adults and \$35 for kids under 11 and FREE for 3 and under. These should be paid with your conference registration.

Fishing fees include rod & reel, tackle, bait, fishing license, shuttle buses and prizes. You may bring six pack sized coolers onto the boat but NO GLASS is allowed. Also there is a canteen on board which is CASH ONLY. Fishing will be held on Sunday July 14, 2019 with the boat departing at 8:00 am and returning at 12:30 pm. They ask everyone to be there by 7:15 am. Transportation shuttles to Calabash from the Embassy Suites lobby will depart at 6:30 am.



**David Barber, Fishing Chairman**

# Local Golf Courses



Arcadian Shores Golf Club (866) 897 –2313 rating 4.3\*

Dunes Golf and Beach Club (843) 449 –5236 rating 4.6\*

Azalea Sands Golf Club (843) 272 –6191 rating 3.3\*

The Dye Course at Barefoot (866) 587 –3578 rating 4.7\*

Grande Dunes Golf Resort (877) 283 –2122 rating 4.3\*

River Oaks Golf Plantation (843) 236 –2222 rating 4.2\*

# **THE COAL INSTITUTE**

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Kingston Plantation, Myrtle Beach, SC

**PAYMENT MUST ACCOMPANY THIS FORM**

Attendee Name \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

\_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Please list names as you would like them to appear on name tags:

You \_\_\_\_\_

Spouse \_\_\_\_\_

Guest \_\_\_\_\_

Child's Name \_\_\_\_\_

Child's Name \_\_\_\_\_

Child's Name \_\_\_\_\_

## Registration Fees

**To qualify for pre-registration fees, your check and this completed form must be received by June 28, 2019**

	Preregistered	After Deadline	Non-Members
<b>Seminar Registration Fee</b>			
Individuals	\$625_____	\$750_____	\$800_____
Couples	\$725_____	\$800_____	\$850_____
Additional Banquet			
Tickets—Tuesday Night	# _____ @ \$65 Each	# _____ @ \$75 Each	# _____ @ \$75 Each

### FISHING TRIP (FREE 3 and under)

\$50 for adults \_\_\_\_\_ \$35 for 11 yrs. to 4 yrs. \_\_\_\_\_

### SCHOLARSHIP FUNDRAISERS

T-Shirt Sponsorship (s) \$350 \_\_\_\_\_ (**Deadline is June 15, 2019**)

**TOTAL AMOUNT ENCLOSED**      **TOTAL \$** \_\_\_\_\_

**NO REFUNDS will be issued unless cancellation requests are received prior to 5:00 pm on July 8, 2019**

MAKE CHECKS PAYABLE TO :      NORTH CAROLINA COAL INSTITUTE

MAIL CHECKS AND FORMS TO:      The Coal Institute

Attn: Steffanie Shinn PO Box 322

Pomaria, SC 29126



## 2019 Summer Trade Seminar Schedule of Events

### **Sunday July 14, 2019**

8:00 AM 12:30 PM Fishing - (Shuttles depart from Embassy Suites Lobby @ 6:30 AM)

3:00 PM 5:00 PM Registration- Palmetto's Pavilion

3:00 PM 5:00 PM **Poolside Social & Norfolk Southern Reception – Palmetto Pavilion**

### **Monday July 15, 2019**

#### **Meetings in Kensington Ballrooms A, B, C (Business Casual)**

7:30 AM 9:00 AM **Breakfast—Kensington Ballroom**

9:00 AM 9:30 AM Call to Order / Business Meeting – **Greg Wetzel**, President

9:30 AM 10:00 AM **Brian Fuller** – *Director Coal Services, Southern Company*

10:00 AM 10:30 AM **Robert deGroot** –*SVP Railroad, Sales & Leasing, TrinityRail*

10:30 AM 10:45 AM Break

10:45 AM 11:15 AM **John Wagner** – *Manager Fuel Supply & Materials Management, NIPSCO*

11:15 AM 11:45 AM **Greg Workman** – *Director Fuels, Dominion Energy*

11:45 AM 12:15 PM **David Owens** – *VP Coal & Gas, Tennessee Valley Authority*

12:00 PM 7:00 PM Networking/Customer Meetings

2:30 PM 5:30 PM Golf Simulator & Putting Tournaments – Health Club

7:00 PM 9:30 PM **Beach Pizza Party – Sponsored by River Trading & Blackhawk Mining LLC**

9:30 PM 10:00 PM **Fireworks—Provided by Eco Solution Distributing**



## 2019 Summer Trade Seminar Schedule of Events

**Tuesday July 16, 2019**

### **Meetings in Kensington Ballrooms A, B, C (Business Casual)**

- |          |          |  |
|----------|----------|--|
| 8:00 AM  | 9:00 AM  | <b>Breakfast—Kensington Ballroom</b>   |
| 9:00 AM  | 10:00 AM | <b>Keynote Speaker (TBA)</b>   |
| 10:00 AM | 10:15 AM | Break  |
| 10:15 AM | 10:45 AM | <b>Cedar Awards Presentation</b>   |
| 10:45 AM | 11:15 AM | <b>Mike Nasi</b> – <i>Partner, Jackson Walker L.L.P</i>  |
| 11:15 AM | 11:45 AM | <b>Eric Grant</b> - <i>VP Fuels &amp; Systems Optimization, Duke Energy</i>  |
| 11:45 AM | 12:00 PM | <b>Greg Wetzel</b> - <i>Speaker Recap / Closing Remarks</i>  |
| 12:00 PM | 5:30 PM  | Networking/Customer Meetings   |
| 5:30 PM  | 7:00 PM  | <b>CSX Reception – The Landing Point – Beach Casual Dress</b>  |
| 7:00 PM  | 8:30 PM  | <b>Dinner – The Health Club (Weather Permitting) – Beach Casual Dress</b><br><b>(Children are welcome to attend)</b> |
| 8:30 PM  | 8:45 PM  | <b>Goodwyn Holmes Award Presentation – Kenny Gillum</b>  |
| 8:45 PM  | 9:00 PM  | Door Prizes/Fishing Prizes/Quilt Giveaway  |



# The Summer Trade Seminar Committee is pleased to offer a Fishing Trip on Sunday, July 14, 2019

## FISHING TRIP

- When: 8:00 AM – 12:30 PM on July 14, 2019
- Where: Hurricane Fleet Calabash, NC
- Cost: \$50 per adult / \$35 children under 11 and FREE for 3 and under
- Questions: Please call or email David Barber (david.barber@biehlco.com) 843-514-4757
- Other: Beer, soda, Gatorade, snacks and subs are available on the boat at an additional nominal charge. CASH ONLY. You can bring your own six pack sized coolers NO GLASS.
- Directions/Other: [www.hurricanefleet.com](http://www.hurricanefleet.com)

Take Hwy 17 North thru North Myrtle Beach over the Intercoastal Waterway Bridge. Stay on Hwy 17 approx. 4 miles to the 5th traffic light. Go a quarter mile past the 5th traffic light. Turn right onto Hwy. 179 (just past the SC Welcome Center). Go 2 miles to 2nd traffic light in Calabash. Turn right on River Road. Follow road and bear right at Capt. Nance's Restaurant. You will see Hurricane Fleet Marina Sign, Red and White Lighthouse and ticket office behind Dockside Restaurant.





*You and your family are cordially invited to  
River Trading and Blackhawk Mining, LLC*

*Customer Appreciation*

*Beach Pizza Party*

*Monday, July 15, 2019 at 7:00 pm*



*Directly behind the Embassy Suites  
N. Myrtle Beach, South Carolina*

*Please RSVP to Tammy Greis by, July 11, 2019*

*[tgreis@rtcltd.com](mailto:tgreis@rtcltd.com)*

*513-651-9444 ext. 5*

*Please let us know how many people will be with you and the ages of any  
children attending.*

*Koozies will be provided to keep your refreshments ice cold!*

*We'll see you at the Beach!*

# ***THE COAL INSTITUTE***

Dear Coal Institute Members:

The 48th Summer Trade Seminar is fast approaching, and your help is once again requested in regard to sponsorship! This event continues to be one of the premier meetings in the coal industry, and with its tradition of mixing family fun with business, it is second to none. However, this event does not happen without the hard work of a group of dedicated volunteers, and without the support from you, our members and sponsors.

In order to maintain a reasonable balance between a first-class seminar at a fair price, and the increasing costs of the STS, we need your ongoing generosity. The sponsorship funds you provide not only benefit the STS; they also support The Coal Institute's scholarships and related coal education programs. We respectfully request that you consider providing a minimum contribution of \$750.00. Please note that we are grateful for any financial assistance that you may offer.

This year we have some creative sponsorship opportunities that include a new T-Shirt logo sponsorship and the return of the STS family fireworks display. Please review the following information for all the details related to Sponsorship for this summer's meeting.

As always, we thank you in advance for considering sponsorship of this event. We look forward to seeing you in Myrtle Beach!!!!

Tim Carr

Chair of the Sponsorship Committee

# THE COAL INSTITUTE

## 2019 Summer Trade Seminar Sponsorship

### Options

#### **Event Sponsor (Exclusive to One Company – (Already Subscribed Not Available) \$3,500**

The sponsor will have the exclusive opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply. The sponsor's logo will also be showcased on the badge lanyards given out to all attendees, recognition on the conference agenda and prominently on signage throughout the event.

#### **Summer Trade Fireworks Sponsors (Already Subscribed Not Available)**

Each sponsor will have their logo / brand prominently displayed on signage at the Fireworks Event, on the agenda for the STS meeting and prominently on signage throughout the STS event

#### **CEDAR Quilt Giveaway Sponsor (Exclusive to One Company) \$2,000**

One lucky sponsor will have their logo / brand prominently displayed on signage at dinner the last night, thanked continuously during the quilt giveaway, on the agenda for the meeting and prominently on signage throughout the event

#### **Dinner Sponsors (Exclusive to Two Companies) \$1,500**

Each sponsor will have their logo / brand prominently displayed on signage at dinner the last night, on the agenda for the meeting and prominently on signage throughout the event

#### **Refreshment Break Sponsors (Exclusive to Two Companies) \$1,250**

Each sponsor will have their logo / brand prominently displayed on signage during the refreshment break taking place each morning of the conference, on the agenda for the meeting and prominently on signage throughout the event

#### **Trade Show Booth (Limited to Six Companies) \$1,000**

Each sponsor will have their logo displayed on signage at the meeting and will have the ability to setup a trade show booth outside the meeting room.

#### **General Sponsors (Multiple Companies) \$750**

Each sponsor will have their logo displayed on signage at the meeting and on the official event T-Shirt.

#### **T-Shirt Sponsor (Multiple Companies) - **Deadline June 15, 2019** \$350**

Each attendee and their guests will receive a T-Shirt designed specifically for this year's Summer Trade and will include your company's color logo on the back for continued exposure all year long.

# 2019 Summer Trade Seminar

## Sponsorship Options

Event Sponsor (\$3,500)	Not Available
Fireworks	Not Available
CEDAR Quilt Giveaway (\$2,000)	
Dinner Sponsor (\$1,500)	
Refreshment Break Sponsor (\$1,250)	
Trade Show Booth (\$1,000)	
General Sponsorship (\$750)	
T-Shirt Sponsor (\$350) <b>DUE BY JUNE 15</b>	
Total Amount Due:	

### Payment Options

Visa       MasterCard       AMEX       Discover

Credit Card Number \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name Appearing on the Card: \_\_\_\_\_

Billing Address \_\_\_\_\_

State \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this complete form via email to [steffanie@thecoalinstitute.org](mailto:steffanie@thecoalinstitute.org); or via mail to:

The Coal Institute  
Attn: Steffanie Shinn  
PO Box 322  
Pomaria, SC 29126