

THE COAL INSTITUTE

2016 Sponsorship Options for the Spring, Summer Trade and Fall Events

Event Sponsor (One Per Event) \$3,500

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply. The sponsor's logo will also be showcased on the badge lanyards given out to all attendees, recognition on the conference agenda and prominently on signage throughout the event.

Summer Trade Fireworks Sponsors (Multiple) \$2,500

Each sponsor will have their logo / brand prominently displayed on signage at the Fireworks Event, on the agenda for the STS meeting and prominently on signage throughout the STS event

Reception Sponsor (One Per Reception) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at the reception each night, on the agenda for the meeting and prominently on signage throughout the event

Dinner Sponsors (Multiple) \$1,500

Each sponsor will have their logo / brand prominently displayed on signage at the dinner each night, on the agenda for the meeting and prominently on signage throughout the event

General Sponsors (Multiple) \$750

Each sponsor will have their logo displayed on signage at the meeting.

Golf Tournament Sponsor (One Per Event) \$2,500

The sponsor's logo / brand will be displayed on a bag tag designed exclusively for the event. The sponsor will also have their logo printed onto golf tees that will be distributed to all participants and throughout the golf course. Signage will be displayed prominently on and off the golf course with the sponsor's logo or brand.

Multiple Sponsorship Savings Options

Commit and Pay for Any 2 Sponsorships the Overall Cost will be reduced 10%
Commit and Pay for Any 3 Sponsorships the Overall Cost will be reduced 20%

*Ex. Spring Event \$3,500, STS Fireworks \$2,500 and Fall Dinner \$1,500 Total = \$7,500
20% Discount = \$1,500 Total Due for All 3 Sponsorships = \$6,000*