



65 YEARS OF SERVICE

40th Annual Summer Trade Seminar

JULY 10-12, 2011
Kingston Plantation
Myrtle Beach, South Carolina

If you are interested in a sponsorship for this event, contact Tim Carr at (540) 989-5044

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Speaker Line-up

- Ernie Thrasher Xcoal, CEO
Kristopher Crawford, (R) SC State Representative
Lisa Bradley, PHD AECOM
John Hofmeister Motivational Speaker

With the 2011 North Carolina Coal Institute's Summer Trade Seminar upcoming, now is the time to register. The conference agenda and registration information is included. As always, our speakers are a knowledgeable group of professionals who will discuss current and future issues facing the Coal Industry.

There are three ways to register:

- Registration by Mail: Complete and mail the enclosed Conference Registration Form with a check payable to "NCCI". Mail to: NCCI, Attn: Karen Smith, P.O. Box 3672, Pikeville, KY 41502
Registration Online: www.thecoalinstitute.org. Please note: Registration will be confirmed when payment is made by credit card (Visa, MasterCard, American Express, or Discover)
Registration By Fax: Complete and fax the Conference Registration Form and credit card information to: Karen Smith, NCCI, (606) 478-1057. Please include your e-mail address.

Early Member Registration fee of \$575 for individuals or \$625 for couples must be received by July 1, 2011. The registration fee after July 1st is \$625 for individuals and \$675 for couples. Non-Member registration fees are \$700 for Individuals and \$750 for couples. On site registration is available at the after July 1st fees.

BE SURE TO GET YOUR REGISTRATION IN EARLY!!!

Scheduled Events

We are pleased to announce that Grande Dunes will be hosting the golf tournament on July 12th. Please be sure you e-mail foursome and shirt sizes to Donnie Peake, Golf Chairman, at dpeake@scana.com or call 803-217-8246.

On Monday afternoon, NCCI is offering a fishing trip or Segway tour in lieu of the Tennis Tournament. Please see the following pages for information, as registration will be directly with the company providing the service.

Our Children's Program will be held on site at Kingston Plantation this year. Be sure to check out the enclosed information for this program.

KINGSTON PLANTATION—EMBASSY SUITES

Embassy Suites reservations must be made by June 6, 2011, in order to get the following convention rates. (12% room tax is not included in these rates).

Double/Single Hotel Suites	\$212	Oceanview Condo— 2 Bedroom	\$322
Plantation Villa- 1 Bedroom	\$199	3 Bedroom	\$379
2 Bedroom	\$232	Brighton Towers—	Call For Rates
3 Bedroom	\$262	Margate—	Call For Rates

For Reservations call (800) 876-0010 or (843) 449-0006. Please mention that you are with the North Carolina Coal Institute (Use Group Code NCI). Embassy Suites and the STS Committee hope to provide a quick and smooth check-in upon your arrival, however please be aware that check-in time is 4:00 p.m. (The NCCI will have a greeter in the lobby to answer any questions concerning registration for the Summer Trade Seminar.)

The Hilton, next door to Embassy Suites, is also available. You may call for reservations at (800) 876-0010. Also, use Group Code NCI. In either venue, it is important to make reservations EARLY!!!!

ANNUAL GOLF TOURNAMENT and OTHER ACTIVITIES

During the seminar registration on July 10, 2011, from 2:00 to 4:00 pm, at the Palmetto's Pavilion, sign up tables will be available for golf. Please register in advance of the event. The golf tournament will begin at 12:30 pm on Tuesday after our motivational speaker. Prizes for each tournament will be awarded immediately after the completion of the event.



Golf

Grande Dunes, in North Myrtle Beach, SC, welcomes the NCCI to its beautiful 18-hole complex on Tuesday, July 12, 2011. There will be a shotgun start at 12:30 p.m. Fees this year are \$155 for pre-registered participants and \$175 for late registrants and non-members. Golf fees include range balls, carts with GPS, green fees, box lunch with two drink tickets, as well as tournament prizes. Additional beverages will be available on the golf course, and charges should be handled personally.

The Grande Dunes is approximately 10 minutes from Embassy Suites. There will be plenty of time to enjoy our motivational speaker in the morning and the tournament in the afternoon.

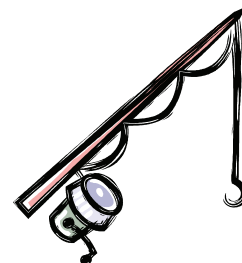
Please email Donnie Peake with a shirt size for each golf registrant and any tournament pairings as soon as possible at dpeake@scana.com or call 803-217-8246.

Donnie Peake, Golf Chairman

Fishing Trip or Segway Tour

The STS Committee is pleased to offer a fishing trip through Little River Fishing Fleet, BW's Marina, Little River, SC and a Myrtle Beach Segway Tour. Please note that we have made the initial contact with these companies for rates. Individuals will have to contact these companies directly to make reservations for the activities. Also, fees will be paid to the companies conducting the activities, not NCCI. See enclosed page for phone numbers.

Paul Weiland,
Other Activities Chairman



Registration Form
40th Annual Summer Trade Seminar ♦ July 10-12, 2011
♦ Payment Must Accompany This Form ♦

Company Name: _____
 Company Address: _____
 Phone: _____
 E-mail Address _____

Please List Names As You Would Like Them To Appear On Name Tag:

Names - Yours: _____
 Spouse: _____
 Guest: _____

List Children's Names, Age, and **Grade Completed in 2011** (even if not attending planned activities):

Child's Name: _____ Grade: _____ Age: _____
 Child's Name: _____ Grade: _____ Age: _____
 Child's Name: _____ Grade: _____ Age: _____
 Child's Name: _____ Grade: _____ Age: _____

Registration Fees

To qualify for pre-registration fees, your check and this completed form must be received by July 1, 2011.

		<i>Preregistered</i>		<i>After Deadline</i>		<i>Non-Members</i>
SEMINAR REGISTRATION FEE						
INDIVIDUALS	\$575	_____		\$625	_____	\$700 _____
COUPLES	\$625	_____		\$675	_____	\$750 _____
ADDITIONAL BANQUET						
TICKETS – MONDAY NIGHT	\$ 60 each	_____		\$ 70 each	_____	\$ 70 _____
GOLF PACKAGE	\$ 155 each	_____		\$175 each	_____	\$175 _____
<i>(Remember Foursome Info)</i>						
CHILDREN'S PROGRAM						
<i>(Must Complete Waiver Forms Included)</i>						
Sunday Night (Age 5 thru Grade 4)		Number of Participants	_____			\$ 20 _____
Sunday Night (Grades 5-12)		Number of Participants	_____			\$ 20 _____
Monday Night (Age 5 thru Grade 4)		Number of Participants	_____			\$ 20 _____
Monday Night (Grades 5-12)		Number of Participants	_____			\$ 20 _____
TOTAL AMOUNT ENCLOSED						\$ _____

NO REFUNDS will be issued unless cancellation requests are received prior to 5:00 pm on July 1, 2011.

MAKE CHECKS PAYABLE TO : NORTH CAROLINA COAL INSTITUTE, INC.

MAIL CHECKS AND FORMS TO:
 Karen L. Smith
 P.O. Box 3672
 Pikeville, KY 41502
 TELEPHONE (606) 791-0557
 FAX (606) 478-1057



2011 NCCI Summer Trade Seminar Schedule of Events

Sunday, July 10, 2011

2:00	4:00 PM	Registration - Palmetto's Pavilion
2:00	4:00 PM	Poolside Social - Palmetto's Pavilion
6:00	7:00 PM	Norfolk Southern Welcome Reception Kensington Ballroom

Monday, July 11, 2011

Windsor Ballroom

8:00	8:30 AM	Call to Order - Opening Remarks - Dayton Eisel
8:30	9:00 AM	Lisa Bradley, Ph.D., AECOM, Senior Toxicologist and Regional Program Manager
9:00	9:30 AM	Representative Kristopher Crawford SC State Representative (R) - Florence District 63 Florence County
9:30	9:45 AM	Break
9:45	10:15 AM	Ernie Thrasher, Xcoal, Chief Executive Officer/Chief Marketing Officer
10:15	10:45 AM	Eastern Railroad Overview
10:45	11:30 AM	Panel Discussion - Best Case Scenario - Worst Case Scenario
1:30	5:30 PM	Other Activities
6:30	7:30 PM	CSX Reception - Kensington Ballroom
7:30	8:45 PM	Dinner - (Entrée selections from serving stations)
8:45	9:00 PM	Goodwyn Holmes Award Presentation - John Justice
9:00	12:00 AM	Dance Music – The Collegians

Tuesday, July 12, 2011

8:30	8:45 AM	Opening Remarks - Dayton Eisel
8:45	9:00 AM	CEDAR Awards Presentation
9:00	9:45 AM	John Hofmeister - Motivational Speaker - Citizens for Affordable Energy
	9:45 AM	Closing Remarks
	12:30 PM	Golf Tournament - Grande Dunes

The NCCI Summer Trade Seminar Committee is pleased to offer a fishing trip and Segway tour on July 11, 2011

FISHING TRIP

- When:** 1:45 PM – 5:45 PM on July 11, 2011
Where: Little River Fishing Fleet at BW's Marina, Little River, SC
Cost: \$40 per person and includes all bait, rod, reel and tackle
Reservations: Please call Cameron Sabastian owner of Little River Fishing Fleet at 843.361.3323 (local) or 1.800.249.9388 and mention that you are with the NCCI group.
Other: Beer, soda, Gatorade, snacks and subs are available on the boat at an additional, nominal charge.
Directions: Take highway 17 to the heart of Little River, then turn right at the intersection of highway 17 and Mineloa Avenue. Follow this road to BW's Marina.

SEGWAY TOURS

- When:** July 11, 2011
Two Sessions: 10:00AM and 2:00PM
Where: Myrtle Beach Segway
Cost: \$49 per person for 2 hours
Reservations: Please call Mike at Myrtle Beach Segway at 843.477.0800 and mention that you are with the NCCI group
Directions: Take 17 bypass south, take left onto Farrow Oarkway at the route 707 intersection. Pass Market Commons Stores on your left and make a left onto Howard Avenue. They are located in the lower level of townhomes before Tommy Bahama

2011 NCCI Summer Trade Seminar
Activities Program for Children and Youth
Preschool through Grade 12
July 10th & 11th, 2011

Dear NCCI Parents,

We have a terrific program planned for our youth and children this year, and are delighted that you are taking part. Due to our Corporate Sponsors this year, we are able to offer this program at a reduced charge of \$20.00/child per night. Because of the number participating, your cooperation in following the instructions below is important to ensure your kids have a safe, fun time. *Each parent **must sign** the American Hospitality Academy Registration and Release Form before your children/youth can participate in the activities. **Please note that 5 Years Of Age is the minimum for the Activities Program. Child care for children under age 5 can be arranged by calling the hotel sitting service. Please see the following page for detailed program information.***

Arrival and Pick Up:

Please review the drop-off locations with the Children's Program Chair at the NCCI Conference Registration. *Prompt arrival and pick up of the kids is important. Written permission must be provided for your children to be picked up by anyone other than yourself.*

Sunday, July 10th

5:30 – 10:30 pm

Monday, July 11th

5:00 – 11:00 pm

Please Note: *Paint and arts and crafts will be involved in on site activities both nights.* Please dress children appropriately (play clothes). AHA & Kingston Plantation are not responsible for any damaged clothing. All paint will be water based.

Children's Program Chair
Cheney DeGroot
864-275-2306
E-mail: cdegroot@saati.com

THEME—SPORTS NIGHT

SUNDAY, JULY 10TH

TIME: 5:30 –10:30 PM

Ages 5-8		Ages 9-12	
5:00 pm	Check In & Name Tags	5:00 pm	Check In & Name Tags
5:15 pm	Face Painting/Balloon Animals	5:15 pm	Face Painting & Balloon Animals
6:00 pm	Dinner—Pizza	6:00 pm	Dinner—Pizza
6:30 pm	Game Time (Outside)	6:30 pm	Game Time (Outside)
	- Beach Soccer		- Beach Soccer
	- Beach Volleyball		- Beach Volleyball
	- Beach Kickball		- Beach Kickball
	- Kan Jam Tournament		- Kan Jam Tournament
	- Flag Football		- Flag Football
8:30 pm	Arts & Crafts	8:30 pm	Arts & Crafts
	Wooden Cars, Picture Frames, Hair Wraps, Tye Dye Shirts		Wooden Cars, Picture Frames, Hair Wraps, Tye Dye Shirts
9:30 pm	Kids Karaoke Idol	9:30 pm	Wii Games - Basketball Shoot
10:30 pm	Check Out	10:30 pm	Check Out

Note - Arts and Crafts Cost - \$5 per Car, \$5 per Picture Frame, \$1 per inch of hair, \$10 per Tye Dye Shirt to be paid at Children's Program Location

THEME—SPORTS NIGHT

MONDAY, JULY 11TH

TIME: 5:00 –11:00 PM

Ages 5-8		Ages 9-12	
5:00 pm	Check In & Name Tags	5:00 pm	Check In & Name Tags
5:05 pm	Face Painting/Balloon Animals	5:05 pm	Face Painting & Balloon Animals
5:30 pm	Dinner	5:30 pm	Dinner
6:00 pm	Beach Sports - Beach Olympics	6:00 pm	Beach Sports - Beach Olympics
	- Team Name/Team Cheer		- Team Name/Team Cheer
	- Noodle Relay		- Noodle Relay
	- Hula Hoop		- Hula Hoop
	- Horsin' Around		- Horsin'Around
	- Tennis Ball Run		- Tennis Ball Run
	- Star Burst		- Star Burst
8:00 pm	Arts & Crafts	8:00 pm	Arts & Crafts
	- Sports Flags		- Sports Flags
	- Team Bandannas		- Team Bandannas
9:00 pm	Ping Pong Tournament /Basketball	9:00 pm	X-Box Games & Minute to Win It Game
11:00 pm	Check Out	11:00 pm	Check Out



American Hospitality Academy

ORLANDO • HILTON HEAD ISLAND • MYRTLE BEACH

LIABILITY RELEASE FORM

Child's Name: _____
Child's Name: _____
Parent's Name: _____

Age: _____
Age: _____

I, _____, (parent's name) a guest at, _____, (Resort) have voluntarily placed the above child (children) in the care of the American Hospitality Academy employees. I understand that participation of child (children) is at my own risk and the named Resort and / or the American Hospitality Academy is not liable or in any way responsible for personal injury or accidents which may result. I also understand that the child care programs include activities at the Resort and off-property excursions. (Any exceptions must be expressly listed at the bottom of the release.)

I consent to the treatment by American Hospitality Academy personnel of my child/children for minor injuries. I do hereby for myself, my heirs, successors and assigns fully release, remit, acquit, and forever discharge the American Hospitality Academy as well as its parent corporation, subsidiaries, division partners, assigns and representatives, including, but not limited to employers, agents, attorneys, independent contractors, landlords, directors, and stockholders of and from any and all claims, actions, causes of actions, suits, demands, rights, damages, costs, loss of service, expenses, and compensation whatsoever, in law or equity, which the undersigned may have as a result of or arising from any claimed occurrence resulting from the use of the child care service of the resort or from any act, omission or obligation of the resort or anyone associated or affiliated with the American Hospitality Academy.

Please sign below stating you have received the agenda for the convention program and understand the agenda. All movies shown will be G Rated.

SIGNATURE: _____

RELATIONSHIP: _____

DATE: _____

Please list the following information: (all that apply)

Room #: _____
Pager #: _____

Cell #: _____

In case of emergency whom do we contact if the above is not available: _____

Phone number of contact: _____ Relationship _____

Allergies? ___ Y ___ N If yes, please list: _____

Medical Conditions? ___ Y ___ N If yes, please list: _____

Please list any other person that may pick up your child or children from the activity.

Name: _____ Relationship: _____

Name: _____ Relationship: _____

